



Max Zimmerman

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407-284-7288

maxzimmermandesign.com

Education

Samford University, Birmingham, AL

December 2022

Bachelor of Fine Arts, Graphic Design

GPA: 3.0/4.0

Experience

Cayenne Creative, Birmingham, AL

Graphic Designer, Production Artist

January 2024 - January 2025

- Designing logos, posters and branding systems for prestigious clients in medical care, construction, retail, and service industries
- Constructing static and motion graphics for digital display advertising and organic social media management
- Producing in-house projects like client gifts, and overseeing office culture initiatives like parties, happy hours, and outings

Strong Automotive, Birmingham, AL

Graphic Designer

January 2023 - December 2023

- Creating home page graphics, specials pages, inventory banners, social media ads, print pieces and emails for car dealerships nation wide

Uptick Marketing, Birmingham, AL

Graphic Design Intern, Part-Time Designer

May 2022 - January 2023

- Learning under Art Directors, Creatives, and Account Managers to get a better understanding of the advertising industry
- Designing static and motion display ads and social media posts for a broad array of clients

References

Dan Murch

Executive Creative Director, Cayenne Creative

Dmurch@cayennecreative.com

Sam Burn

Principal - Strategy, Cayenne Creative

Sburn@cayennecreative.com

Skills

Technical Adobe Illustrator, Photoshop, InDesign, After Effects, HTML Proficiency, Google Drive, Docs, Sheets, etc.

Interpersonal Communication, Flexibility, Collaboration