



**Max Zimmerman**  
max@maxzimmermandesign.com  
407-284-7288

# Education

**Samford University**, Birmingham, AL  
December 2022

Bachelor of Fine Arts, Graphic Design  
GPA: 3.0/4.0

# Experience

**Kinetic**, Birmingham, AL  
Graphic Design Intern, May 2021 – August 2021

- Assisting developers in web design projects
- Properly designing, formatting, and storing logos and graphics for a wide variety of clients
- In-house design projects such as t-shirt design

**Uptick Marketing**, Birmingham, AL  
Graphic Design Intern, Part Time Employee  
May 2022 – December 2022

- Designing and resizing behavioral and retargeting ads to be executed in a structured campaign designed by Marketing Coordinators
- Creating social media graphics for clients and in-house; either for sponsored ads or the clients whose social media accounts the company manages
- Constructing landing pages
- Designing and animating motion graphics projects

# Skills

**Technical** Adobe Illustrator, Photoshop, InDesign, After Effects, Google Drive, Docs, Sheets, etc.

**Interpersonal** Communication, Flexibility, Collaboration

# Relevant Coursework

Accounting Concepts, Principles of Macroeconomics, World of Business, Professionalism in Art, User Interface Design, Motion Graphics, Typography, Production Design, Branding Systems

# Involvement

**Pi Kappa Phi Fraternity**  
*Member*, November 2018 – May 2022  
*T-Shirt Chairman*, November 2019 – November 2021  
*Mixer Chairman*, November 2019 – November 2020  
*Social Chairman*, November 2020 – November 2021

**Samford University Student Activities Council**  
*Member*, November 2019 – May 2021

